

Brownfield Sites PowerPoint Rubric

	1	2	3	4
Text	Text is difficult to read. Too much text. Inappropriate fonts. Small font size.	Overall readability is difficult. Too much text. Too many different fonts.	Fonts are generally easy to read. Font size varies appropriately. Too much text.	Easy to read. Font size varies appropriately. Text is appropriate length.
Graphics	Most of the graphics are unrelated to content. Too many graphics on one page. Most of the graphics distract from the text. Images are poor quality. Too large or too small.	Some of the graphics are unrelated to content. Too many graphics on one page. Some of the graphics distract from the text. Images are poor quality. Too large or too small.	All graphics are related to content. All graphics are appropriate size and good quality. Graphics help audience understand the flow of content.	All graphics are related to content. All graphics are appropriate size and good quality. Graphics create an overall theme and make connections that helps the audience understand the concepts.
Background	Background makes text difficult to read.	Text is readable, but background is very distracting	Text is readable, but background is slightly distracting.	Background makes text easy to read.
Layout	Layout is cluttered, confusing. Poor use of spacing, headings and sub headings. Hard to read.	Layout shows some structure. Cluttered, distracts from readability. Large gaps of space.	Uses horizontal and vertical space appropriately.	Pleasing to the eye. Appropriate use of headings and sub-headings. Appropriate use of white space.
Writing Mechanics	3 or more errors in grammar, capitalization, punctuation or spelling.	2 errors in grammar, capitalization, punctuation or spelling.	1 error in grammar, capitalization, punctuation or spelling.	No errors in grammar, capitalization, punctuation or spelling.
Background	Identifies a site, defines Brownfield or provides an image (one or two parts missing)	Incompletely identifies a site, defines Brownfield, and provides an image	Identifies a site, defines Brownfield, and provides an image	Identifies a site, defines Brownfield thoroughly in easily understood terms, and provides an image which enhances the understanding
Brownfield description	Poorly and ineffectively explains a Brownfield site, the source of contamination and the impact of contamination	Explains a Brownfield site, the source of contamination and the impact of contamination with limited information	Explains a Brownfield site, the source of contamination and the impact of contamination	Effectively explains a Brownfield site, the source of contamination and the impact of contamination
Experimental Design Diagram	Poorly and incompletely identifies the experimental design	Identifies aspects of the experimental design with several errors	Properly identified aspects of the experimental design	Properly and completely identifies all aspects of the experimental design